



SDCAA Education Conference and EXPO Tuesday, April 30, 2019



San Diego Convention Center

Sponsorship Opportunities

Title Sponsor ~~\$8,500 Member / \$9,500 Non-Member~~ **SOLD ASAP Drain Guys & Plumbing**

Our title sponsor receives exposure in all pre-show publicity, as well as the day of the event and post-show. Your logo will appear on the SDCAA website in the months leading up to the EXPO and is included on all pre-event marketing materials. You also receive two complimentary booths and a speaking opportunity on the tradeshow floor. Lastly, as our title sponsor you will open the show at the annual ribbon cutting ceremony where you are photographed with the SDCAA Board of Directors, invited elected officials, and VIP guests.

Lounge Area Sponsors - (3 available) ~~\$300 Member / \$400 Non-Member~~

Company Name/Logo will be displayed in the entrance of the lounge area. Any marketing materials can be displayed in your sponsored section. You must select your preference: ~~Dining Lounge~~ (SOLD Brothers in Arms Security), Maintenance Mania Lounge, or ~~Wellness Lounge~~ (SOLD Central Valley Environmental San Diego).

Stage Sponsors-(2 available) ~~\$1,100 Member / \$1,600 Non-Member~~

You will have a banner with your Company Name/Logo on it during the entire show. All education done on that stage will be advertised as being held on the "Company Name" Stage.

The-Celebrity Package - ~~\$1000 Member / \$1,200 Non-Member~~ **SOLD (Career Strategies / Western Towing)**

Treat our attendees with the red-carpet celebrity experience. Your station will be displayed near the entrance of the Expo with a photobooth, props, and the Hollywood red carpet. You will have the opportunity to greet the attendees and share this experience with them.

Event Bag ~~\$750 Member / \$900 Non-Member~~ **SOLD HD Supply Facilities Maintenance**

Sponsor provides 2,500 imprinted logo bags to be handed out to EXPO attendees at registration. Every attendee entering the show will be given a bag with your company logo. Let our attendees do your advertising for you!

Grand Prize Sponsorship (3 available) ~~\$700 Member / \$800 Non-Member~~ ***Exhibitors Only**

Sponsorship contributes to three (3) Power Play List Grand Prizes. Drawings take place in the morning and in the afternoon. Additionally, this sponsor will have their company name on select pre-show publicity and marketing materials. Sponsors present the check to the winners and are photographed for the RentalOwner Magazine®.

Lanyard \$600 Member / \$700 Non-Member

This sponsor provides 2,500 lanyards to be handed out to EXPO attendees at registration. Every attendee entering the show will be given a lanyard with your company logo. Let our attendees do your advertising for you! The lanyard sponsor will have their company name in social media platform.

Hollywood Walk of Fame Passport (limited) \$400 Member / \$500 Non-Member *Exhibitors only

Bring the Avenue of the Stars to our 2019 tradeshow. Star decals will be placed on the floor in front of each booth. Electronic lead generations will be given to each sponsor to ensure heavy traffic to your booth and valuable leads in your pocket.

Water Sponsor (30 available) \$550 Member / \$650 Non-Member *Exhibitors only

Convention center will provide water stations throughout the floor. Your company's logo will be featured at each station.



Maintenance Mania Station Sponsorship \$300 Exhibitor / \$600 Non-Exhibitor (limited)

Our special event sponsor will have an opportunity to visit exclusively with the 100+ Maintenance Mania participants. You are given the ability to sponsor a Maintenance Mania station, Your company may also hand out marketing materials to competitors and attendees between 1:00 p.m. and 3:00pm in the exclusive pavilion area. Sponsor also receives their company name in select pre-show publicity and marketing materials. If you sign up before the Bootcamp date you may also attend the participant Bootcamp, date TBD.



EDUCATION SEMINARS



Guest Speakers to Be Announced

- Promote your company and product by introducing the seminar speaker, providing handouts to all its participants, and placing a standing banner in the seminar area.
- Additionally, your company name will be displayed in the marketing materials, including the EXPO program, our main website, and on the posted signage related to your seminar.

Education Session- Opening/ SOLD	SOLD- AppFolio	\$300
Featured Seminar/ SOLD	SOLD-A.S.A.P. Drain Guys & Plumbing	\$500
Education Session- General		\$250
Education Session- Premium		\$350
Education Session- General		\$250
Education Session- General		\$250
Education Session- General		\$250

SPONSORSHIP FORM

PAYMENT POLICY

If paying by check, please submit payment within five (5) days after SDCAA receives the contract. SDCAA will process credit card payments immediately.

*Contact Events Team at 858-278-8070 ext 220.

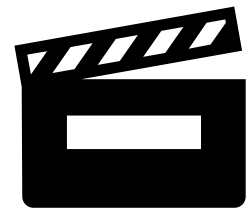
CANCELLATION POLICY

All cancellations must be in writing. Cancellations received prior to March 4, 2019 will forfeit a 20% admin fee. No refunds after March 5, 2019, whether payment has been received or not.

Please indicate your choice of sponsorship(s) and/or advertising by checking the box(s) that apply. SDCAA reserves the right to limit sponsorships by discretion.

SPONSORSHIPS

- ~~Title Sponsor - \$8,500 member / \$8,750 non-member~~
- Lounge Area Sponsor- \$300 member / \$400 non-member
(Select: ~~Dining Lounge~~, Maintenance Mania Lounge or ~~Wellness Lounge~~.)
- Stage Sponsor- \$1,100 member / \$1,600 non-member
- ~~The Celebrity Package - \$1,000 member / \$1,200 non-member~~ _____
- ~~Event Bag - \$750 Member / \$900 Non-Member~~
- Grand Prize (limited)- \$700 Member / \$800 Non-Member
- Lanyard - \$600 Member / \$700 Non-Member
- Hollywood Walk of Fame Passport (limited)- \$400 member / \$500 non-member
- Water Sponsor - \$550 member / \$650 non-member
- Education Offering - Pricing Varies



MAINTENANCE MANIA

- Station Sponsorship \$300 Exhibitor / \$600 Non-Exhibitor

Game Choice _____

SPONSOR INFORMATION

Company: _____ Member#: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Date: _____

PAYMENT METHOD

- Check** (Due within 5 Business Days of Registration: Payable to SDCAA- 5675 Ruffin Rd., Ste. 310, San Diego, CA 92123)
- Credit Card** (Circle Credit Card Type: **Master Card, VISA, AMEX or Discover Card**)

Name as it appears on card: _____ Total Payment Amount: _____

Card#: _____ Exp. Date: _____ Security Code: _____

Signature: _____ Date: _____

REGISTRATION FORM
Fax to 858-278-8071 or
Email to
events@sdcaa.com