

# Direct Mailers

Concentrated Marketing efforts to the industry's decision makers

Increase your business and grow your customer base with strategic direct marketing campaigns to the industry's decision makers.

- **Flexible spending.** SDCAA's direct mail campaigns allow you to spend as needed and based on your budget.
- **Promotions and deals.** Have a special promotion or deal? Direct mailers are the surest and quickest way to promote that "special offer."
- **Distinctive.** Makes your message stand-out.
- **It's tangible.** More competitor are using e-mail only vs direct mail or both, so your message becomes more effective.

**Cost:**

\$475/per mailer

**Mailer months:**

February, April, June, August, September, November

**Mailers Sent:**

2,500

**How it works:**

1. Have your flyers printed on 20lb copy paper.
2. Submit 2,500 mailers to the SDCAA.
3. These will then be folded and stuffed into an SDCAA envelope and mailed to SDCAA owner, managers and onsite personnel.



**Call today or e-mail us to reserve your spot for 2017!**

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