



Former SDCAA executive director named NAA chief

National Apartment Association taps Bob Pinnegar for top post

SAN DIEGO, CA (Sept. 2, 2016) — The National Apartment Association (NAA), which represents nearly 170 affiliate associations and over 72,000 members nationwide, has selected Robert “Bob” Pinnegar as its next president and chief executive officer. Pinnegar worked for the San Diego County Apartment Association for nearly 16 years, including nearly 10 years as its executive director.

The NAA Board of Directors cited Pinnegar’s strong leadership at SDCAA as one of the top reasons he was selected for the national position. SDCAA hired Pinnegar in 1995 as director of public affairs and promoted him to executive director in 2002. He left in 2011 to work as NAA’s Executive Vice President and Chief Operating Officer.

“Bob is an outstanding leader who did great things for the industry in San Diego,” said SDCAA Executive Director Alan Pentico, who was SDCAA’s director of public affairs when Pinnegar was executive director. “I’m confident his strategic expertise will serve NAA well.”

At the helm of SDCAA, Pinnegar worked to maximize operational efficiency, increase the association’s visibility and enhance the value. He led SDCAA’s transition to become part of the NAA network.

“This is an exciting time for the rental housing industry, with the preferences of millennial and baby boomers alike seeking the freedom of renting over owning in everything from the place they live to the car they drive,” Pinnegar said. “I am excited to take on the role of CEO with NAA, because I believe that working with our affiliate network we are uniquely positioned to be a guiding force in fostering the continued growth of this new renting economy.”

Pinnegar earned a bachelor’s degree from San Diego State University. He worked in the offices of several elected officials in San Diego and also worked one year as the vice president of government relations for the San Diego Association of Realtors before joining SDCAA in 1995.

About SDCAA: *The San Diego County Apartment Association is a non-profit organization that has served the rental housing industry since 1919. SDCAA’s 2,200 members are rental property owners, rental property managers and suppliers of goods and services to the rental housing industry. The overall improvement of the rental housing industry is a primary focus of SDCAA, which represents single-family rental homes to the largest multi-family rental communities. SDCAA provides a wide range of services to its members, including legislative advocacy, education and resident screening. You can follow SDCAA on Twitter and Facebook.*

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