

# Key Contact Program

No one knows better than you the effects government has on your rental property. Government impacts the rental industry through taxation, building code regulations, fee increases, as well as through other policies like rent control and cause eviction. In order to ensure that elected officials understand the implications of their decisions on our industry, we must have timely and targeted communications through a grassroots effort in addition to our traditional legislative advocacy. Open and regular communication with elected officials will improve the business environment in which we operate, and it's best if it comes from you, the member.

**Here's what you can do:**

- Register to be a part of the San Diego County Apartment Association's Key Contact Program by completing the form below and returning it.
- Share with us your existing relationships with elected officials and help us communicate with them on issues important to our industry.
- Provide us with the locations of your properties so we may better target our outreach efforts.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

eMail: \_\_\_\_\_ Phone: \_\_\_\_\_

**Property locations** (Please list jurisdiction and zip code as many cities are moving towards districts similar to the City and County of San Diego. i.e. La Mesa 91941; San Diego 92104, 92119; Chula Vista 92110):

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I have a personal relationship with the following elected officials:

| Mayor/Supervisor                        | City/Community | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---|----------------|---|---|---|---|---|---|---|---|
| Mayor Joe Doe                           | Rentville      |   |   |   | X |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
| City Council Member                     |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
| State/Federal Legislators               |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
| Staff to elected official               |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
| Key City Staff (i.e. Planning Director) |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |
|   |                |   |   |   |   |   |   |   |   |

*Relationship: 1) Have met 2) Recognizes me 3) Knows me by name 4) Friends 5) Very close friends 6) I've been campaign or finance committee member 7) I've helped with campaign issues 8) I'm willing to build contact*