

# RentalOwner Magazine

Build your brand

*Broaden your Reach* with RentalOwner Magazine, the official publication of the San Diego County Apartment Association is designed specifically for rental property owners and managers.

Packed with informative articles pertaining specifically to rental housing, *RentalOwner* is the publication the industry reaches to for the latest news, trends and advice.



Do not miss this incredible opportunity to build your brand and have your message:

- ✓ Reach a captive audience
- ✓ Receive repeat exposure
- ✓ Gain credibility
- ✓ Target those hard to reach customers
- ✓ Available on line and in Print for added

You receive an engaged and receptive audience already looking for your product and service.

## RentalOwner at a glance:

**Readership:** 2,500

**Circulation:** 5,250\*

**Audience:** Rental property owners and managers, maintenance personnel, On-site managers, community leaders.

## Monthly Rates\*\*:

Ad Size	1 Time	4 Times	6 Times	12 Times
Outside Back Cover	\$2,000	\$1,500	\$1,400	\$1,300
Inside Front or Inside Back Cover	\$1,800	\$1,300	\$1,200	\$1,100
Full Page	\$1,500	\$1,000	\$825	\$625
2/3 Page	\$1,000	\$775	\$725	\$525
1/2 Page	\$850	\$675	\$525	\$425
1/3 Page	\$650	\$525	\$425	\$325
1/4 Page	\$500	\$475	\$375	\$275
Additional Directory Listings Feb-Dec. per category	\$15/ each per month (Not available to non members)			
January Resource Guide per category	\$45/each (Not available to non-members. Members for advertising opportunities in the Buyer's Guide directory, please consult the Directory Advertising Guide.)			
Magazine Flyer Insert	\$750 per insert. Advertiser supplies copies and ships to mail house for insertion			



\*Industry standard pass through rate of 2.5 times per magazine. Increase your exposure to the rental owners and managers.

\*\* Non-Members add 15% more per month. The rates do not include bleeds. Bleeds are an extra 15%.

**Call today or e-mail us today to begin advertising in RentalOwner**

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