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‘Politically, this is a game changer’

The San Diego County Apartment Association now is part of the largest and most influential rental housing group in California

SAN DIEGO – July 17, 2012: [The San Diego County Apartment Association](#) and six similar agencies across the state now comprise the largest and most influential rental housing association in California.

“Politically, this is a game changer,” SDCAA Executive Director Alan Pentico said today. “We have four PACs (Political Action Committees), meaning candidates can now get four times the maximum contribution from us.”

The seven rental agencies became the largest and most influential rental housing group in California when the National Apartment Association (NAA) approved and welcomed the Santa Barbara Rental Property Association (SBRPA) as its seventh affiliate in California, effective June 27.

SBRPA joins these California-based NAA affiliates: Apartment Association of Greater Los Angeles; Apartment Association of Orange County; Apartment Association, California Southern Cities; East Bay Rental Housing Association; NorCal Rental Property Association; and San Diego County Apartment Association.

SBRPA’s affiliation grows NAA’s California-based membership to 17,524 members, owning or managing more than 377,512 apartment units – from the independent single-unit owner to Real Estate Investment Trusts and everyone in between.

In addition to four PACs, the group has five lobbyists in Sacramento.

“It’s more important than ever to elect leaders who are going to protect small businesses and taxpayers,” Pentico said. “The addition of Santa Barbara to our California rental family ensures our members will be well represented in Sacramento and throughout the state.”

SDCAA, which recently expanded into Riverside County, is a non-profit organization that has served the rental housing industry since 1919. Its 2,200 members are rental property owners, rental property managers and suppliers of goods and services to the rental housing industry. The overall improvement of the rental housing industry is a primary focus of SDCAA, which represents all segments of that industry, from single-family rental homes to the largest multi-family rental communities. SDCAA provides a wide range of services to its members, including legislative advocacy, property maintenance education and resident screening. You can follow SDCAA on [Twitter](#) and [Facebook](#).